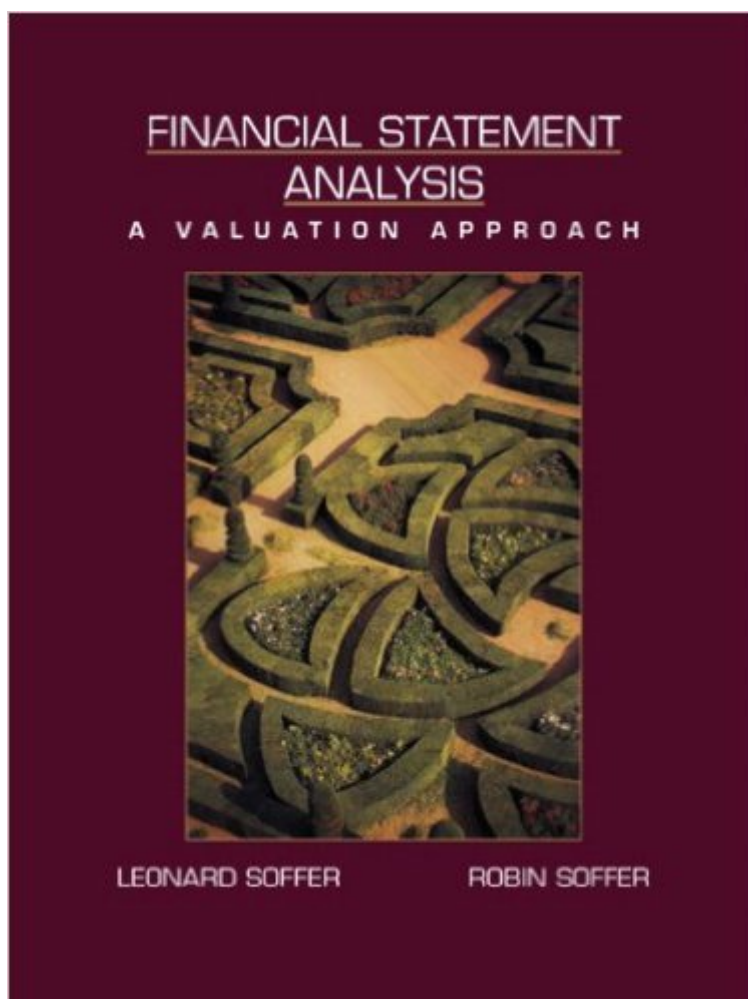


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# Financial Statement Analysis: A Valuation Approach



## Synopsis

This book combines finance, accounting, and business strategy theory with enough real accounting information to demonstrate how to actually use financial statement data in valuation and analysis. It will also teach readers how to understand the corporate finance theory behind it. A five-part organization covers an introduction to security analysis, business and financial analysis, cash flow valuation models, special issues in valuation, and multiples valuation. For anyone involved in valuation workâin financial analysis, corporate financial planning, business development, mergers and acquisition analysis, investment banking, valuation in an accounting firm, and valuation consulting.

## Book Information

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## Customer Reviews

I used this book in two "Business Analysis using Financial Statements" financial accounting classes and found it to be useful the few times I needed to use it as a reference. The text represents what I think is a fair mix of both accounting (the reading and interpretation of financial statements) and finance (the valuation) perspectives. It contains more or less what I would have expected from a book with "A Valuation Approach" in the title: multiples, various valuation models (DCF, APV, etc), etc. But it's technically an accounting book in my mind, so it also contains examples for all of the major topics that it covers using 10-Ks, 10-Qs, and other SEC statements as examples.

The book description does not say that the book should come with a CD - which is integral to the product. The book is easy to read and up to date for when it was written; very practical.

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